

CPSA-ACSP SPONSORSHIP POLICY

July 2011

CPSA-ACSP welcomes general sponsorships and financial donations though the Association is careful to ensure that they do not compromise its credibility as an independent organization. The CPSA-ACSP does not allow donors to steer its agenda or to influence its activities.

- The Sponsorship Advisory Committee of the CPSA-ACSP is comprised of three members of the board including a past president with a mandate to advise the board on general principles and Programme Chairs on specific issues as they arise.
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- Sponsorships must comply with the CPSA's policy on conflict of interest. CPSA-ACSP reserves the right to refuse or decline any offer of sponsorship at its absolute discretion or to negotiate with the sponsor concerning any aspect of a proposed sponsorship.
- Sponsorships do not imply endorsement of products or services by CPSA-ACSP. A sponsorship does not automatically imply any exclusive arrangement with the Association.
- CPSA will not enter into any arrangements with corporate sponsors where the amount of payment by the corporation is contingent upon attendance at an event or any other measures of public exposure.
- CPSA will have complete control of the content and speakers at any sponsored activity or event. Corporate sponsors will not control the planning, content, or execution of the activity or attempt to direct or influence the content of CPSA programs, except that CPSA may ask the sponsor for suggestions to enhance the experience for the sponsor.
- Tax receipts may be issued to donors by CPSA –ACSP or the University involved in the event.
- CPSA-ACSP reserves the right to terminate any corporate sponsorship if the sponsor or its representatives or agents engage in any conduct that would lead CPSA-ACSP to reasonably determine that its continued participation in the arrangement with a particular company or organization would adversely affect the goodwill and reputation of the CPSA-ACSP or its members. In the event of any such termination CPSA -ACSP will relinquish the sponsor's contribution and return all unused funds. In such cases, corporate sponsors may not use CPSA-ACSP's name without the written approval of CPSA-ACSP.